

HR Industry is one of the most anticipated HR events in the country and for another year will present the full spectrum of HR services, along with the latest trends and innovations in the field.

HR Industry is a gathering point of the top companies in the market and gives all visitors the opportunity to learn about new developments and trends that will define the work of HR throughout the year in just one day.

HR INDUSTRY

by JobTiger

FEBRUARY 8th 2024
Interpred - WTC Sofia

Meet your prospective customers, announce what's new in your products and services and meet the decision makers in the industry!

SPONSORSHIP PROPOSAL

ADDITIONAL ADVERTISING OPTION. NOT TIED TO PARTICIPATION.

	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Publication of the company logo in the sponsorship section of the website	●	●
Logo placement on all announcement printed materials (if applicable)	●	●
Logo placement in the title slide of the official opening projection	●	●
Logo placement on the information banners at the event area	●	●
Logo placement on all exhibitor badges	●	●
Announcement as a sponsor in all press releases before and after the event	●	●
Mention as a sponsor in the JobTiger newsletter sent to over 12,000 people	●	●
Mention of the company as a sponsor during the official opening	●	●
Mention as a sponsor in an informative mailing to visitors and companies	●	●
Free publication of company information in the News section of hrindustry.bg for a period of one year	●	●
Free publication of information about company products in the Products section of hrindustry.bg for a period of one year	●	●
In case of a separate purchase of an exhibitor's position - providing a central place in the foyer in front of the hall	●	●
Facebook posts on the official JobTiger and HR Industry page	2	1
LinkedIn posts on the official JobTiger page	2	1
Posting a news article on HRIndustry.bg about the sponsor's services	2	1
Placement of a banner visible during the event and a company banner on stage during the official opening	●	-
Participation of a company representative during the official opening	●	-
Video material of the company in a digital presentation broadcast during the exhibition	●	-
Presentation or thematic lecture on a chosen topic - 45 minutes, with a start time according to the programme	●	-
Company logo on an advertising photowall near the event entrance	●	-
Promotional message included in JobTiger's newsletter targeted at HR audience	●	-
	BGN 5000	BGN 3000

ALL PRICES ARE WITHOUT VAT.

REGISTER HERE!